

 **CTO** Chicago Treasurer's Office

**Melissa Conyears-Ervin**

# BWTT

**BUILDING WEALTH  
TODAY FOR TOMORROW**

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OCTOBER 5-6, 2023 / UIC FORUM



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OFFICE OF THE MAYOR  
CITY OF CHICAGO



BRANDON JOHNSON  
MAYOR

PROCLAMATION

WHEREAS, financial empowerment and education is vital for residents to live successful and productive lives; and

WHEREAS, the Office of the Chicago City Treasurer will host the 3<sup>rd</sup> Annual Financial Empowerment Summit focused on helping residents, small businesses, and entrepreneurs; and

WHEREAS, this Summit will feature financial experts speaking on topics including Homeownership From A to Z, Investing Your Money, Credit + Money Management, Small Business Startup, Funding Opportunities, and Pay Equity & More; and

WHEREAS, in addition, the Summit will feature Operation Hope, the HOPE Inside Financial Wellbeing Coaches Program, a Financial Wellbeing Coach, exhibits, workshops, keynote speakers, and networking events; and

WHEREAS, the 3<sup>rd</sup> Annual Financial Empowerment Summit "Building Wealth Today for Tomorrow," featuring Magic Johnson will take place on October 6, 2023 at the UIC Forum:

NOW, THEREFORE, I, BRANDON JOHNSON, MAYOR OF THE CITY OF CHICAGO, do hereby proclaim October 6, 2023 to be FINANCIAL EMPOWERMENT SUMMIT DAY IN CHICAGO and encourage all residents to take advantage of this important resource.

Dated this 6th day of October, 2023.

A blue ink signature of Brandon Johnson, Mayor of Chicago, written in a stylized, cursive font.

Mayor





Chicago Treasurer's Office  
Melissa Conyears-Ervin, Treasurer

## Welcome to the 3rd Annual Building Wealth Today for Tomorrow Career Fair and Financial Empowerment Summit

A vital part of my job as City Treasurer is to help Chicagoans build a more prosperous and economically stable future. I have seen too many families, individuals, and business owners struggle against the roadblocks and barriers to building wealth. But one way to break down those barriers is education. Education builds confidence and opens doors to opportunities that can help you build long-term wealth and create a bright, secure future.

I know from experience the difference that financial knowledge and skills can make in a person's life. As the daughter of a hard-working mother who taught me the importance of education, I have worked to acquire that knowledge. Now, part of my mission is to pass it on.

By financially empowering those who are confronting barriers to building wealth, the Chicago Treasurer's Office helps people realize their dreams of a better future. We break down the process of obtaining a mortgage to buy a home, getting a loan to build and expand a small business, and building the savings and investment accounts to pay for college or ensure a secure retirement. That's why we're here.

On Thursday, the Career Fair offers opportunities to connect and even interview in-person with more than 60 hiring representatives and decision-makers in the financial services industry and beyond. It also features professional career coaches and workforce development experts offering resume reviews, mock interviews, career readiness workshops, and an opportunity to take professional headshots.

On Friday, Earvin "Magic" Johnson—an NBA legend who has gone from the basketball court to the boardroom—will lead an all-star line-up of financial services experts sharing their knowledge of building long-term wealth and financial stability. They will guide sessions on a broad range of topics, including accessing capital for growing small businesses, raising credit scores, finding financial assistance for down payments on a home or auto, investing for retirement, and more. Listening to "Magic" talk about how he broke glass ceilings will be inspiring and hopefully will encourage others to get on the pathway to building a prosperous life.

The Building Wealth Today for Tomorrow Career Fair and Financial Empowerment Summit (BWTT) is an opportunity for Chicagoans to move further down the path of financial education. Our community partners such as BMO, AARP Chicago, Allstate, Ariel Investments, Chase, CIBC, Chicago Urban League, Job Case, LinkedIn, Nuveen, PNC, R. Seelaus, State Farm, TransUnion, U.S. Bank, UIC, Verizon, and Wells Fargo all share my commitment to financial education and a passion for building a more prosperous future for everyone. It would have been impossible to create the largest financial program of its kind in the Chicago area without their support.

I'm thrilled that you can join us for this impactful event as we work to build a better, more equitable future for all.

Respectfully,

Melissa Conyears-Ervin





**Are you dedicated, detailed oriented, driven, highly functional,  
and looking to work in a fast-paced environment?**

## **Check out open JOB OPPORTUNITIES at the City of Chicago Treasurer's Office**

### **Executive Assistant to the City Treasurer**

Seeking a dynamic and self-motivated individual to provide confidential administrative and assistance support to the City Treasurer.

### **Managing Supervisor**

Managing supervisor is a key role responsible for overseeing a team's performance, ensuring adherence to organizational goals, and promoting a positive and productive work environment.

### **Development Director**

This position aims to drive the growth and development activities of organizations affiliated with the "Building Wealth Today for Tomorrow" brand through effective sponsorship campaigns. The ideal candidate should have a strong background in marketing, event management, and relationship building, with a passion for making a positive impact in the community.

### **IT, Project Manager**

This position will manage and maintain IT systems related to the city's investment portfolio along with creating accounts for new employees and serving as the ITSC for the office and respond to IT related requests within the office.

### **Integrated Marketing and Communications Specialist**

This position seeks someone to produce high quality content that engages Chicago residents and builds brand recognition for the City of Chicago's Treasurer's Office.

### **IGA Liaison**

This position will plans and execute a comprehensive, proactive government affairs strategy that advances the CTO's mission and goals with local, regional, state, and federal elected officials. Serves as the CTO's principal liaison to elected officials at all levels..

Interested applicants, please send email and include your resume, cover letter, and two professional references to **[Amanda.Brown@cityofchicago.org](mailto:Amanda.Brown@cityofchicago.org)**, let us know you saw us at the Pregame. Please visit our website or social media for more detail on the positions.



**Scan QR Code for more information**



A man with a beard and a young girl are holding hands and laughing in a bedroom. The man is wearing a grey t-shirt and dark jeans, and the girl is wearing a white dress. They are standing in front of a bed with white pillows and a white blanket. A red circle is overlaid on the right side of the image, containing the text "Helping you take steps toward real financial progress.".

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# Seminars

## Main Stage

10:15 a.m. - **There is a Career in Finance For You**  
presented by the Chicago Treasurer's Office

### Room D

**Navigating the Future  
of Work: AI,  
Skills-First Hiring, and  
Economic Empowerment**

presented by **Skillful.ly**

11:00 a.m.

### Room E

**Social Security and AARP  
Chicago**



11:00 a.m.

### Room F

**Coach, Sponsor, and Mentor**

presented by

**Financial Services  
Pipeline**

11:00 a.m.

## Main Stage

11:30 a.m. - **Careers at BMO**



## Main Stage

12:30 p.m. - **Lunch & Learn with Verizon**



### Room D

**Remote Work and Finances**  
by  
**National Able Network**

1:00 p.m.

### Room E

**Small Business Insurance:  
Protect Your Interest**

presented by



1:00 p.m.

### Room F

**Understanding  
Your Credit**

with



1:00 p.m.

## Main Stage

1:30 p.m. - **Maximizing Your LinkedIn Profile**



## Participating Employers

State of Illinois Office of Employee Services-  
Department of Children and Family Services  
Marquette Bank  
Joliet Job Corps  
Illinois Secretary of State Securities Department  
Chicago Police Department/ Recruitment Unit  
Marquette Associates, Inc.  
Clerk of the Circuit Court of Cook County, Iris Y. Martinez  
Safer Foundation  
Internal Revenue Service  
Chicago Cook Workforce Partnership  
Chicago Public Library  
Fifth Third Bank  
Kirkland & Ellis LLP  
Ladder Up  
The Resurrection Project  
Illinois Tollway  
Chicago Department of Aviation  
City of Chicago Department of Human Resources  
Chicago Housing Authority  
North Lawndale Employment Network  
Office of the City Clerk/CityKey  
Callan  
Associated Bank  
Community Assistance Programs  
Illinois State Treasurer's Office  
YWCA Metropolitan Chicago  
DFSS

JPMorgan Chase Bank NA  
Association House of Chicago  
Cara Collective  
PODER  
Center for Changing Lives  
LinkedIn  
Illinois Hispanic Chamber of Commerce  
Chicago Urban League  
Skillful.ly  
Harold Washington College  
Harry S. Truman College  
Teamwork Englewood  
Chicago Department of Aviation  
United Credit Union  
Civilian Office of Police Accountability (COPA)  
Unique Family Services NFP  
First Eagle Bank  
Huntington Bank  
Bright Star Community Outreach  
Discover  
Chicago Mahogany Tours  
Chicago City Soccer Club  
Illinois Housing Development Authority  
EMPOWERMENT RESOURCES INTERNATIONAL  
PNC Bank  
Wintrust Financial Corporation  
RUSH



AARP Chicago is proud to be the Presenting Sponsor for the

# 3<sup>rd</sup> Annual BWTT Financial Empowerment Summit

AARP is helping people who are 50-plus and their families feel confident, in control and secure as they age. It helps to have a wise friend and fierce defender like AARP in your corner and in your community so your money, health and happiness live as long as you do. AARP offers tools, resources and local expertise to help you achieve your goals and stay connected.

**For the latest financial news and expert advice on money management to budget effectively, spend wisely, build a nest egg and live well in retirement visit: [aarp.org/money](https://aarp.org/money)**

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## Seminars

**Main Stage - 10:00 a.m.**

**Fireside Chat with  
Chicago Treasurer, Melissa Conyears-Ervin  
and Chicago Mayor, Brandon Johnson**



### Room D

**The Lending Process: That  
Leads to Obtaining Sustain-  
able Homeownership**

presented by



**11:00 a.m.**

### Room E

**Small Business Funding**  
with



**11:00 a.m.**

### Room F

**Doing Business with the  
City of Chicago**



**11:00 a.m.**

### Main Stage

**11:15 a.m. - Buy Back the Block**  
presented by  
Bonita Harrison of KBM Realty

### Main Stage

**12:00 p.m. - Funding Options for  
Scaling Your Business**



### Room D

**12:00 p.m. - Homeowner/  
Renters Insurance: Protect  
Yourself & Your Property**

presented by



**Main Stage - 1:00 p.m.**  
**Wealth Building Conversations**  
with  
**Earvin "Magic" Johnson**



### Room D

**Small Business Profile  
Set Up**

with



**2:00 p.m.**

### Room E

**Maximize Your Money**  
with



**2:00 p.m.**

### Room E

**Goldman Sach's 10,000  
Small Businesses Testimonial  
Conversation**

**2:00 p.m.**



presents

**Main Stage - 3:00 p.m.**  
**Wealth Conversations**  
with  
**Deon Cole**



**Main Stage - 4:00 p.m.**  
**BWTT Network Power Hour**  
**Featuring a Live DJ Set**

Join us for music, refreshments and  
networking in the BWTT Exhibit Hall



## Thursday, October 5, 2023

### Exhibitors

State of Illinois Office of Employee Services- Department of Children and Family Services  
Marquette Bank  
Joliet Job Corps  
Illinois Secretary of State Securities Department  
Chicago Police Department/ Recruitment Unit  
Marquette Associates, Inc.  
Clerk of the Circuit Court of Cook County, Iris Y. Martinez  
Safer Foundation  
Internal Revenue Service  
Chicago Cook Workforce Partnership  
Chicago Public Library  
Fifth Third Bank  
Kirkland & Ellis LLP  
Ladder Up  
The Resurrection Project  
Illinois Tollway  
Chicago Department of Aviation  
City of Chicago Department of Human Resources  
Chicago Housing Authority  
North Lawndale Employment Network  
Office of the City Clerk/CityKey  
Callan  
Associated Bank  
Community Assistance Programs  
Illinois State Treasurer's Office  
YWCA Metropolitan Chicago

DFSS  
JPMorgan Chase Bank NA  
Association House of Chicago  
Cara Collective  
PODER  
Center for Changing Lives  
LinkedIn  
Illinois Hispanic Chamber of Commerce  
Chicago Urban League  
Harold Washington College  
Harry S. Truman College  
Teamwork Englewood  
Chicago Department of Aviation  
United Credit Union  
Skillful.ly  
Civilian Office of Police Accountability (COPA)  
Unique Family Services NFP  
First Eagle Bank  
Huntington Bank  
Bright Star Community Outreach  
Discover  
Chicago Mahogany Tours  
Illinois Housing Development Authority  
EMPOWERMENT RESOURCES INTERNATIONAL  
PNC Bank  
Wintrust Financial Corporation  
RUSH

## Friday, October 6, 2023

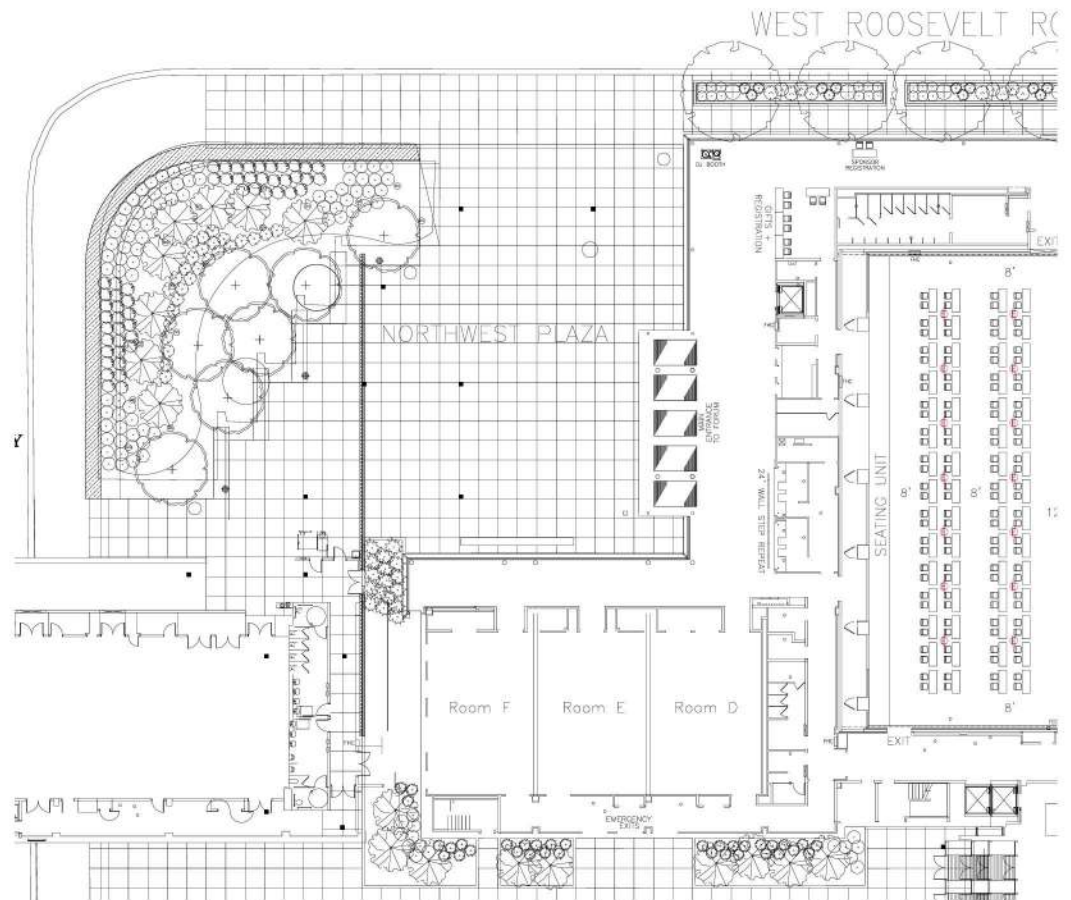
### Exhibitors

State of Illinois Office of Employee Services- Department of Children and Family Services  
Joliet Job Corps  
Chicago Police Department/ Recruitment Unit  
Chicago Housing Trust  
Internal Revenue Service  
SomerCor  
City of Chicago Department of Procurement Services  
Greenwood Archer Capital  
Chicago Cook Workforce Partnership  
Chicago Public Library  
Ladder Up  
U.S. Small Business Administration  
The Resurrection Project  
Illinois Tollway  
Hylant Group  
Goldman Sachs 10,000 Small Businesses  
Office of Emergency Management and Communications  
Office of the City Clerk/CityKey  
City of Chicago - BACP  
Associated Bank  
Liberty Bank & Trust (Black Owned & Operated)  
Community Assistance Programs  
Allies for Community Business  
Illinois State Treasurer's Office  
YWCA Metropolitan Chicago  
City of Chicago - Mayor's Office for People with Disabilities  
Self-Help Federal Credit Union  
DFSS

Operation HOPE  
State Farm Insurance  
JPMorgan Chase Bank NA  
First Eagle Bank  
Association House of Chicago  
Cara Collective  
LinkedIn  
Chicago Urban League  
Nicole Pacini  
Harry S. Truman College  
Illinois State Comptroller  
Chicago Department of Aviation  
United Credit Union  
C3 Impact Fund  
Skillful.ly  
Civilian Office of Police Accountability (COPA)  
Unique Family Services NFP  
AFWA Chicago Chapter  
Bright Star Community Outreach  
Providence Bank & Trust  
Discover  
Chicago Mahogany Tours  
EMPOWERMENT RESOURCES INTERNATIONAL  
PNC Bank  
Neighborhood Housing Services of Chicago  
Mesirow  
RUSH  
Chicago Housing Authority



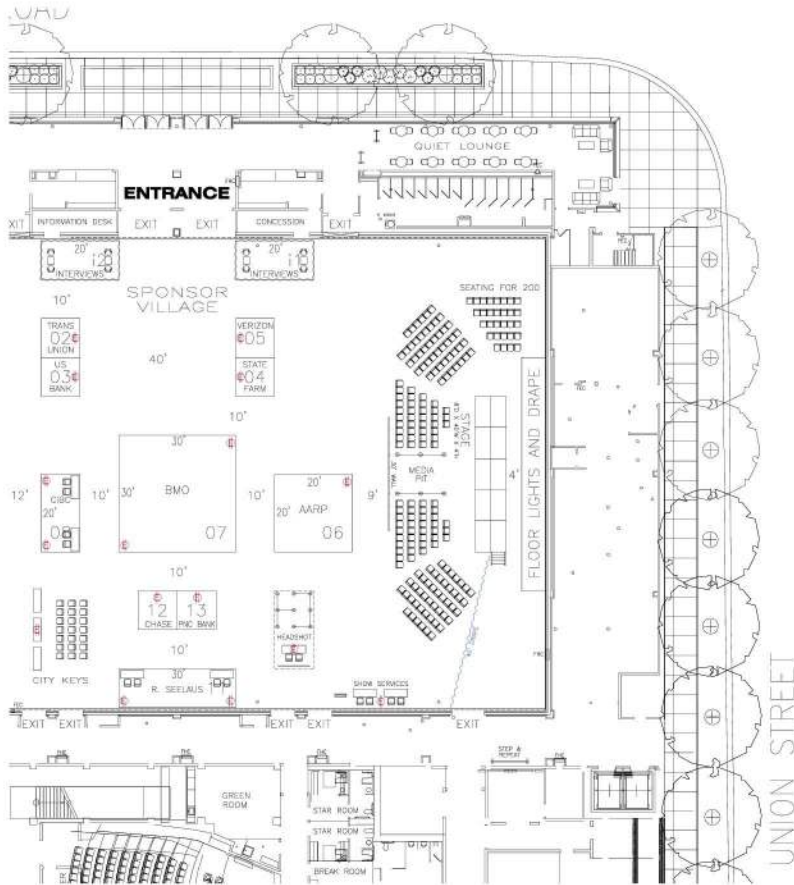
# BUILDING WEALTH TODAY



## EXHIBIT FLOOR



# FOR TOMORROW



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# EXHIBIT FLOOR



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Melissa Conyears-Ervin

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BUILDING WEALTH  
TODAY FOR TOMORROW

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**FINANCIAL EMPOWERMENT SUMMIT**

FEATURING

**MAGIC JOHNSON**

**FRIDAY, OCTOBER 6 • 1 PM**

**MAIN STAGE – EXHIBIT HALL**



 **CTO** Chicago Treasurer's Office  
Melissa Conyears-Ervin

# **BWTT** BUILDING WEALTH TODAY FOR TOMORROW

**FRIDAY, OCTOBER 6 • 3 PM**

**AARP**  
Chicago Presents

**WEALTH CONVERSATIONS** *With*

# **DEON COLE**

Join the **BWTT Network Power Hour**  
Featuring a Live DJ Set

**MAIN STAGE - EXHIBIT HALL**





## Financial Inclusion

Is Central to Our Mission  
of Information for Good®

How we show up for the communities where we live and work matters. That's why TransUnion is pleased to sponsor Building Wealth Today for Tomorrow in support of Chicagoland consumers' financial well-being.

We recognize some communities face challenges accessing financial services, and we're committed to empowering these people to understand and be understood in the global marketplace. We take a holistic approach to promoting inclusion and economic opportunity by focusing on financial education, volunteerism and strategic nonprofit partnerships – all to create meaningful, positive impacts on people around the world.

Whether it's credit education for high school students or targeted resources for members of underrepresented communities, we're proud to advocate for all consumers on their financial empowerment journeys.



# Power up your small business.

Verizon Small Business Digital Ready provides personalized content, coaching, community and more to help move your business forward.

Running a small business has never been more complex. Verizon Small Business Digital Ready can help. It's a free program designed to give small businesses like yours more tools to succeed in today's digital world.

Verizon Small Business Digital Ready was developed in partnership with small business owners like you, who understand what it takes to succeed in the digital economy. The program is simple to use, with all the information available online in one place. After getting to know your business, we'll provide resources, networking and coaching tailored to your specific needs.

The program can help your business move forward in four ways:

## Personalized learning

Start with the topics that are most important to your business right now. Content is presented by small business owners like you, and the brief, information-packed lessons will give you strategies you can use right away. As you complete the learning modules, you'll unlock new benefits, like coaching sessions on related topics.

## Expert coaching

Get guidance from business experts across legal, marketing, business planning and more. They will help you to apply what you know and what you're learning to execute your plan of action.

## Peer networking

Connect with other small businesses and build your network! Share industry information or connect on future business opportunities—it's up to you.

## Incentives

By participating in the program, you'll benefit from a marketplace of tools, solutions, products and services that can help move your business forward. You'll also be eligible to apply for grant funding exclusive to users of Verizon Small Business Digital Ready.

Our communities need diverse and thriving businesses. That's why Verizon is committed to providing support for 1 million small businesses over the next decade—including yours.

Because at Verizon, we believe no small business should be left behind. This is Citizen Verizon, our plan to move the world forward for all.

Get more details and sign up at [verizon.com/digitalready](https://verizon.com/digitalready)



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Wealth Wednesdays  
Credit & Money Management  
and much more!



We're proud to  
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Summit and  
Career Fair.

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Melissa Conyears-Ervin

**BWTT** BUILDING WEALTH  
TODAY FOR TOMORROW

Small business,  
big impact.



U.S. Bank supports the small businesses and business development programs that build and sustain our community. We value the role small businesses play in providing jobs, contributing to local charities, and shaping the identity of our community. Local businesses are proof that with vision and determination, we can create our own possibilities.

U.S. Bank is proud to support U.S. Bank.

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*Seelaus is proud to support the Chicago Treasurer's Office  
Building Wealth Today for Tomorrow  
2023 Financial Empowerment Summit*

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Seelaus is a mission driven, full-service financial firm that consistently helps clients meet their investment objectives while simultaneously making a positive impact in our industry and in our community. We are a certified women's business enterprise bringing quality service and experience to individual and institutional clients everyday.

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## Making a world of difference starts at home.

Bringing the community together helps all of us move forward. At PNC, we proudly support the people, events and institutions that help to strengthen the places we call home and the world around us.

**Paul A. Labonne**

paul.labonne@pnc.com

312-338-2209

[www.pnc.com](http://www.pnc.com)



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# NOTES



# NOTES



# THANK YOU FOR ATTENDING

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**Melissa Conyears-Ervin**

# BWTT

**BUILDING WEALTH  
TODAY FOR TOMORROW**

[www.chicagocitytreasurer.com](http://www.chicagocitytreasurer.com)

